



What is the SHERSAFE® Grant?

Shercom C.A.R.E.S® offers a competitive grant to registered Canadian charities, non-profit organizations, community associations and municipalities. Facilitating access and utilization of products made from recycled tires in Saskatchewan.

What qualifies for funding from Shercom C.A.R.E.S®?

Common products made of recycled rubber include, but are not limited to, playground surfaces, flooring, landscape tiles and mulch, paving, running tracks, and livestock mats. Funding can only be used toward the purchase, freight and installation of recycled rubber products made of scrap tires generated in Canada. The SHERSAFE® grant is for use in specifically playground application. Shercom funds and educates the public on tire recycling. Taxes are not eligible costs.

When are applications accepted?

The application cycle opens in January each year and remains open until all funds are awarded.

Funding Limits

Shercom C.A.R.E.S® is a competitive grant program available in Saskatchewan only at this moment but may open to other provinces and territories where we do business. Funding is limited annually. If all funds are awarded prior to the end of the calendar year, this will be noted on our website and applications will not be accepted until the next funding cycle begins in January. We want to spread the impact of the fund across all regions where we do business and therefore will limit the amount of funding we award in each province/territory.

Multiple Funding Sources

Organizations that have confirmed or are pursuing multiple funding sources for their project will be given preference. For example, applicants who are organizing community fundraisers or applying for other grants for their project, will likely be prioritized over other applicants.

Communication with Applicants

A Shercom selection committee will review every complete application and select projects that best fit your selection criteria as well as the geographic distribution of our business locations. The selection committee may not have the capacity to respond to every organization that applies and reserves the right to prioritize communication and follow up with those organizations that are short-listed. This will be based on the best fit with the selection criteria and geographic distribution of our business.



Selection Criteria:

Note - Shercom cannot guarantee funding will be provided to any organization that applies, even if they meet all the following selection criteria.

- The applicant must be a registered as a Canadian charity, non-profit organization, community association or municipality.
- The project must use recycled crumb rubber, rubber mulch, molded rubber products, and/or other products made from Canadian recycled tires and provided by Shercom
- The application must include written permission stating you will allow Shercom Industries to display signage no larger than 2ft x 4ft at the site of your project once it has been completed. This will be to acknowledge all contributors of your project including Shercom Industries.
- The amount of tires recycled vs community size will weigh in on the selection process to determine eligibility and how much funding will be awarded. See below for table of funding.
- The application must include a minimum of two quotes for a project sign.
- Preference will be given to publicly accessible projects that benefit the community as a whole. Limited access projects will be considered (e.g. only available club members).
- The application must include letters of support from two community groups that will benefit from the project, in addition to a letter of support from the property owner.
- The application must explain how the project will be promoted within the community. Promotion must include Shercom C.A.R.E.S® and tire recycling education.
- The project must be wheelchair accessible.
- Preference will be given to applicants who have confirmed or are pursuing additional funding sources for their project (e.g. organizing community fundraisers or applying for other grants, such as provincial or federal grants).
- If applicable, the project must meet CSA fall height standards (i.e. for playground surfaces).
- Applications will not be accepted for projects that are already complete.
- Incomplete applications will not be accepted.

Items required with application:

1. Fully completed application form.
2. Written permission stating signage will be provided by Shercom Industries.
3. Site plan showing project location, layout and dimensions.
4. Two letters of support from the community groups that will benefit from the project as well as, one letter of support from the property owner.
5. Confirmation of CSA fall height requirements compliance, if relevant.



Approval conditions:

- Grant recipients will be required to sign a formal agreement with Shercom to ensure commitment of timely project completion, liability issues, liability concerns, access to records, and other requirements.
- Shercom accepts no legal liability for the project.
- Shercom will discuss funding release schedules with grant recipients and do our best to accommodate recipients' needs, but Shercom ultimately reserves the right to hold back funding if the project is not progressing as per the agreement.
- Project management and all permits and contracts are the responsibility of the grant recipient.
- Project timeline: 18-month time frame to complete the project once funds are awarded.
- Changes to the original project plan, scope, location, costs, etc. must be submitted to Shercom in a timely fashion.

		% Amount of Project					
		> \$5,000	\$5,000-\$9,999	\$10,000-\$25,000	\$25,001-\$50,000	\$50,001-\$99,999	\$100,000+
% of community tires recycled	>10%	DNQ			2.50%	3.00%	3.50%
	10%				3.00%	3.50%	4.00%
	15%			3.00%	3.50%	4.00%	4.50%
	20%			3.50%	4.00%	4.50%	5.00%
	25%		3.50%	4.00%	4.50%	5.00%	5.50%
	30%		4.00%	4.50%	5.00%	5.50%	6.00%
	35%	4.00%	4.50%	5.00%	5.50%	6.00%	6.50%
	45%	4.50%	5.00%	5.50%	6.00%	6.50%	7.00%
	50%	5.00%	5.50%	6.00%	6.50%	7.00%	7.50%
	50%+	5.50%	6.00%	6.50%	7.00%	7.50%	8.00%

* Percentage of grant funds is based on amount of tires recycled in the community

		\$ Max Value of Project					
		> \$5,000	\$5,000-\$9,999	\$10,000-\$25,000	\$25,001-\$50,000	\$50,001-\$99,999	\$100,000+
% of community tires recycled	>10%	DNQ			\$1,250.00	\$3,000.00	\$8,750.00
	10%				\$1,500.00	\$3,500.00	\$10,000.00
	15%			\$750.00	\$1,750.00	\$4,000.00	\$11,250.00
	20%			\$875.00	\$2,000.00	\$4,500.00	\$12,500.00
	25%		\$350.00	\$1,000.00	\$2,250.00	\$5,000.00	\$13,750.00
	30%		\$400.00	\$1,125.00	\$2,500.00	\$5,500.00	\$15,000.00
	35%	\$200.00	\$450.00	\$1,250.00	\$2,750.00	\$6,000.00	\$16,250.00
	45%	\$225.00	\$500.00	\$1,375.00	\$3,000.00	\$6,500.00	\$17,500.00
	50%	\$250.00	\$550.00	\$1,500.00	\$3,250.00	\$7,000.00	\$18,750.00
	50%+	\$275.00	\$600.00	\$1,625.00	\$3,500.00	\$7,500.00	\$20,000.00

* Values shown are the max amount per category. Amounts will be determined upon proper calculation of the project and community size. Amounts shown in this table are for guidelines only.



Please complete all sections of this application form and ensure you have enclosed all required documents with your submissions. Completed forms and additional documents are to be emailed to cares@shercomindustries.com

Date:	How did you hear about the SHERSAFE® Grant?
APPLICANT INFORMATION	
Name of Organization:	GST #: Can your organization issue tax receipts? YES NO
Street Address:	P.O. Box #:
City:	Province:
Postal Code:	Website:
Contact Name:	Contact Title/Position:
Telephone Number:	Email Address:
Alternate Contact Name:	Alternate Contact Title/Position:
Telephone Number:	Email Address:

PROJECT INFORMATION
Project Name & Description:



What is the total area of coverage?		
What is the Fall Height Requirement (FHR)?		
Who will benefit from this project? (describe community groups and individual user demographics and number of users)		
Who has provided letters of support for your project? (ie. Attached at least two from future users/beneficiaries of your project and one from property owner)		
Have you attached a clear site plan showing the following? (Check Boxes) <ul style="list-style-type: none"><input type="checkbox"/> Visual project layout<input type="checkbox"/> Dimensions of proposed project<input type="checkbox"/> Square footage of rubber product<input type="checkbox"/> Location of equipment (if applicable)<input type="checkbox"/> Location of project signage		
Project Start Date:	Project Completion Date:	Proposed Public Opening Date:
Project Location (Full Address):		Community Population: